

PORTFOLIO MANAGEMENT

Why Is It a Challenge for Companies to Align Investment and Strategy with Programs and Projects So That They Can Maximize Return on Investment



DJM

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“ Managing multiple projects is like being the parent of a large family that you have to feed. Each aspect of your job can be like another child that needs nurturing. You can’t neglect any one of the ‘children’ and expect to have a healthy family. ”

Peter Turla

Challenges Managing Multiple Projects

Many companies have been effective at balancing resources “across projects” to achieve overall program productivity but many miss achieving overall strategic business impact.

What Does Successful Portfolio Management Look Like

Companies that are successful in portfolio management align strategy, vision, mission, and goals with their portfolio of projects. This enables them to produce expected results that can be measured by leadership and provided to customers.

What Comprises Project Portfolio Management

- Knowing the Steps
- Having the Right Tools and Processes
- Identifying and Establishing Roles
- Creating an Organization Structure & Culture to Support
- Having Governance and Oversight

Your use of these principles will increase the performance of your portfolio oversight and overall success of the company, as well as enable you to manage the return on investment by “Doing the Right Projects”

In this Program Portfolio Managers will learn:

- What is portfolio management
- Why aligning strategy, vision, mission, and goals with projects is critical
- Adapting processes for different projects
- Developing a portfolio statement of work collection
- Establishing project selection governance
- Project prioritization
- Business value analyzing
- Portfolio status reporting

